

Andrew Dear

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Education

- The University of Texas at San Antonio
- Graduated in 1997, B.A. in Cultural Anthropology

Experience

1997-2009 Owner, Lamar Fishing Products San Antonio Texas

Developed innovative products for both the custom and factory produced rod markets.

List of products and accomplishments include:

Development of ThreadMaster & ThreadMaster lite; first non-yellowing guide wrap finish specifically formulated for use on fishing rods.

ThreadMaster is used in several large production facilities as well as thousands of small custom shops around the world.

Development of ChromaSeal Color Preserver. First architectural grade acrylic hybrid resin for decorative threadwork on fishing rods.

Developed Exotic Burl Cork handle material. Exotic Burl Cork was designed to offer a more durable and aesthetically pleasing handle material than traditional cork.

Additionally, Exotic Burl cork offered the first significant advancement in a sustainable, eco-friendly handle material made from recycled agglomerated cork products

Developed and mass produced several custom made tools for rod makers including grip turning mandrels, cork boring clamp and wood buffing and polishing set.

Developed the industry's first foam core carbon fiber grip 2006

Started first full time custom shop in the industry for hand turned wood reel seat inserts in 1999
Turned custom reel seat insert on Spey Rod built for Prince Charles of Wales

Custom Reel seats featured on globalflyfisher.com Dec. 2002

Largest domestic distributor/re-seller of All Star Rod Blanks in USA. 2002-2008

First domestic importer of carbon fiber rod blanks from Composite Tubular Systems (CTS)-New Zealand

First domestic distributor for C.F. Burkheimer Fly Blanks

Released first instructional DVD in the custom rod building industry—The Wood Lathe In Rodbuilding 2004.

Maintained global network for distribution of all products to include USA, Canada, United Kingdom, Ireland, Germany & Australia

2015-Present Owner Axis Outdoor Company
Develop products for the Rod Building, Fly Tying, Lure making and Knife making industries.

2015-Present- Developed BladeBond family of application specific epoxy resins for custom knife makers. Lineup includes BladeBond Ultra, BladeBond Edge-15, BladeBond HT, BladeBond Extreme and BladeBond Fusion VMX & Fusion 15

2018-Release of ClearShield HD, first application specific epoxy coating for custom lure makers and fly tiers.

2019-Release of Fusion VMX, Industries first variable mix ratio epoxy

2019-Release of Generation 4 Rodbuilding coatings and adhesives

2001-2007 Staff Writer Rodmaker Magazine

Southern Saltwater FlyFishing Magazine

On The Fly South Magazine

2018-Present, SexyLoops Fly Fishing Website, Front Page Staff Writer

Custom Rod Builders Guild 1999-2001

Founding member Custom Rod Builders Guild 1999

Member Board of Directors of Custom Rod Builders Guild 1999-2001

Referral Chairman-Custom Rod Builders Guild 1999-2000

Featured presenter/lecturer at 2001 Custom Rod Builders Guild Conclave How to turn cork grips and reel seats on a wood lathe

International Custom Rod Building Expo 2005/2006/2007

3 time featured presenter/lecturer International Rod Builders Expo in High Point North Carolina

2005--Turning cork grips and custom reel seat inserts on a wood lathe

2006—Perfecting fit and finish on custom fishing rods

2006--- Turning cork grips and custom reel seat inserts on a wood lathe

2007—Round table “Panel of Experts” discussion on modern rod building construction and assembly techniques